**Belk College of Business**

**Degree Program Student Learning Outcomes**

**BSBA Business Analytics**

BSBABA01 Students will demonstrate the ability to analyze economic theories and methods.

BSBABA02 Students will demonstrate knowledge of database design and implementation by building databases and queries.

BSBABA03 Students will demonstrate the ability to make decisions using analytical skills.

**BSBA Management Information Systems**

BSBAMIS01 Students will demonstrate knowledge of data communication systems by correctly explaining infrastructure and security impact.

BSBAMIS02 Students will demonstrate knowledge of database design and implementation by building databases and queries.

BSBAMIS03 Students will demonstrate knowledge of the content, processes, and techniques applied to business systems development.

**BSBA Operations and Supply Chain Management**

BSBAOSCM01 Students will demonstrate the ability to develop models to support decision making.

BSBAOSCM02 Students will demonstrate the ability to apply analytical tools to service operations and select appropriate production processes.

BSBSOSCM03 Students will demonstrate knowledge of the supply chain management concepts including facility location and capacity allocation, supplier relationships, and optimization approaches.

**Communication**

COMM01 Students will demonstrate the ability to communicate effectively.

**BS Economics**

ECONBS01 Students will demonstrate the ability to communicate about economic ideas effectively.

ECONBS02 Students will demonstrate knowledge of microeconomic theory to specific economic issues.

ECONBS03 Students will demonstrate knowledge of macroeconomic theory to specific economic issues.

ECONBS04 Students will demonstrate basic knowledge of econometric methods.

**MS Economics**

MSECON01 Students will demonstrate a core knowledge base in advanced economic theory and advanced quantitative methods as applied to research in economics.

MSECON02 Students will demonstrate the ability to apply a core knowledge base to critically evaluate contributions to the professional literature of economics.

MSECON03 Students will demonstrate knowledge of advanced quantitative methods as applied to research in economics.

MSECON04 Students will demonstrate the ability to present their original research in effective written and oral reports.

**BSBA Finance**

BSBAFINN01 Students will be able to apply core elements of financial theory to the solution of common financial problems confronting practicing managers.

BSBAFINN02 Students will demonstrate the ability to evaluate risk exposures and operating risks faced by corporations by applying standard risk management techniques.

**Master of Science in Real Estate**

MSRE01 Students will demonstrate a working knowledge of important terminology used in the real estate industry.

MSRE02 Students will demonstrate the ability to use financial analysis techniques to evaluate complex real estate transactions.

MSRE03 Students will demonstrate the ability to use market analysis techniques to evaluate investments in different locations.

MSRE04 Students will demonstrate the ability to effectively communicate information about real estate investment opportunities.

**MS Math Finance**

MAFI01 Students will demonstrate proficiency in advanced pricing techniques and theories for derivative securities.

MAFI02 Students will be able to discuss and apply appropriate statistical and econometric techniques typically used in empirical finance practice.

MAFI03 Students will demonstrate competence with stochastic calculus as applied to financial problems.

MAFI04 Students will demonstrate familiarity with techniques used to solve the partial differential equations typically encountered in the pricing of derivative securities.

**Ph.D. Program in Business Administration with a Major in Finance**

BPHD01 Students will demonstrate mastery of the body of knowledge of the field of finance.

BPHD02 Students will demonstrate the ability to conduct independent scholarly research in finance.

**Doctorate in Business Administration**

DBA01 Students will demonstrate mastery of interdisciplinary business theory and advanced research methodologies.

DBA02 Students will demonstrate the ability to conduct independent scholarly research in a business related field.

**Master’s in Business Administration**

MBA01 Students will demonstrate the ability to recognize and respond to ethical questions encountered in the practice of business.

MBA02 Students will demonstrate the ability to apply critical thinking and analytical decision-making skills to business decisions.

MBA03 Students will demonstrate knowledge of key concepts relevant to the global business environment.

MBA04 Students will demonstrate knowledge of key issues involved in leading people in organizations.

MBA05 Students will demonstrate the ability to integrate multiple business disciplines when presented with complex business problems.

MBA06 Students will demonstrate the ability to consider environmental and social impacts of decisions in business solutions.

**BSBA International Business**

IB01 Students will demonstrate a global perspective and cross-cultural awareness in relation to international businesses.

IB02 Students will demonstrate knowledge of the functioning and risks created in foreign exchange markets.

**BSBA Management**

MGMT01 Students will demonstrate knowledge of the theories of managerial leadership skills.

MGMT02 Students will demonstrate the ability to apply managerial leadership skills.

MGMT03 Students will demonstrate knowledge of the ethical principles and judgements in relation to the conduct of business.

**BSBA Marketing**

MKTG01 Students will demonstrate the ability to create a comprehensive and viable marketing strategy for a client company.

MKTG02 Students will demonstrate the ability to present a professional marketing strategy for a client company.

**BS Accounting**

ACCTBS01 Students will demonstrate the ability to analyze typical business transactions for their impact on the financial statements.

ACCTBS02 Students will demonstrate the ability to apply managerial accounting concepts to business situations.

ACCTBS03 Students will demonstrate the ability to apply computer and information technology using data analytics to support business management decision making.

ACCTBS04 Students will demonstrate the ability to recognize and analyze ethical problems, choose a resolution, and support an ethical choice in business and accounting situations.

ACCTBS05 Students will demonstrate knowledge of federal income tax concepts and procedures when applied to corporation and individual taxes.

**Masters of Accountancy**

MACC01 Students will demonstrate a core body of knowledge in accounting and tax principles.

MACC02 Students will demonstrate the ability to communicate solutions to accounting issues.

MACC03 Students will demonstrate knowledge of the relevant rules and laws relating to the ethical behavior and professional conduct of accountants.

MACC04 Students will demonstrate knowledge of international accounting principles.