

College of Humanities & Earth and Social Sciences

BA Africana Studies

Student Learning Outcome:

1. Construct coherent arguments, and effectively communicate independent perspectives in speech and writing, using methods and styles traditionally found in the humanities and the social sciences.
2. Demonstrate the ability to develop an interdisciplinary analysis and critical understanding of any aspect of the African/African Diaspora historical experience, cultural traditions, and social conditions, and/or political economies.
3. Demonstrate competence in oral and written expression by presenting the results of an independent research project.
4. Demonstrate an understanding of how historical processes and cultural institutions shape human thought and experience.

MA Anthropology

Student Learning Outcome:

1. Anthropology M.A. students will be able to apply anthropological literature to the analysis of an anthropological research problem or issue.
2. Anthropology M.A. students will be able to apply methodological skills to understand an anthropological research problem or issue.
3. Anthropology M.A. students will be able to present research with effective written communication skills.

BA Communication Studies

Student Learning Outcome:

1. Students will be able to create and interpret messages with attention to meaning, purpose, audience, and context.
2. Students will be able to critically analyze problems, evidence, and solutions from a communication studies disciplinary perspective.
3. Students will be able to choose, apply, and interpret quantitative analysis approaches to investigate communication problems.
4. Students will be able to identify and understand differences in communication perspectives, behaviors, and expressions across multiple cultures.

MA Communication Studies

Student Learning Outcome:

1. Students will demonstrate knowledge of the nature, methods, and functions of communication research.

Undergraduate Certificate in Leadership Studies

Student Learning Outcome:

1. Students will demonstrate an understanding of leadership theories.

BA Criminal Justice

Student Learning Outcome:

1. Students' ability to engage in Effective Communication will be assessed. This assessment will evaluate students' ability to express ideas/arguments in a clear and linear fashion mindful of the content of the communication, its organization and the basic style/mechanics of communication.
2. Students' ability to conduct an Evidence-Based Analysis of a Criminal Justice Problem will be assessed. This assessment will evaluate students' ability to: identify a real-world criminal justice problem, analyze the evidence/data surrounding the problem, understand & apply the results of their analysis, and present the findings to an appropriate audience.

Crime Analysis Graduate Cert

Student Learning Outcome:

1. Crime Analysis: Understand the use of and application data to understand the nature and extent of crime and the criminal justice system.

MS Criminal Justice

Student Learning Outcome:

1. Formulating Researchable Questions
2. Accessing Research Literature
3. Understanding Theory and Policy
4. Research Planning

BA English

Student Learning Outcome:

1. English Majors will demonstrate an awareness of audience by reflecting on how and why their rhetorical choices are effective for an assignment's assumed audience. (Language and Digital Technology)
2. English Majors will demonstrate knowledge of a particular genre of creative writing (poetry, fiction, or creative nonfiction) through the completion of an original work in that genre. (Creative Writing)
3. English majors will have the ability to express complex ideas clearly in writing. (Literature and Culture)
4. English Majors will be able to develop credible conclusions based on critical analysis and interpretation of primary data and will clearly communicate their findings. (Linguistics)

5. English majors in the Pedagogy Concentration will demonstrate knowledge of English language arts subject matter content to plan instruction that builds on students' abilities to comprehend, construct meaning from, interpret, and respond to complex texts.
6. Students will demonstrate knowledge of English language arts subject matter content in planning for instruction that draws on examples of students' prior learning and examples of personal/cultural/community assets, and connects to theory and research.
7. Students will demonstrate knowledge of English language arts subject matter content so that they can actively engage students in learning tasks that address their abilities to construct meaning from and interpret complex texts.
8. Students will be able to plan instruction that specifically includes academic language and writing as well as knowledge of adolescents as language users and demonstrate knowledge of designing academic language assessments.
9. English majors will complete written work that demonstrates familiarity with the complex ways literature engages diverse worldviews, cultures, places, and histories.

Graduate Certificate Applied Linguistics

Student Learning Outcome:

1. Students will demonstrate through written work that they can analyze language, describe dimensions of its social power, and understand some of its academic and professional applications.

Graduate Certificate Technical/Professional Writing

Student Learning Outcome:

1. Demonstrate an understanding of the history, theory, and practice of Technical/Professional Writing, including a command of writing conventions and technologies

MA English

Student Learning Outcome:

1. Students will demonstrate the content knowledge appropriate to their discipline. Students will demonstrate the ability to construct and carry through on an academic argument. Students will demonstrate the ability to write using the academic conventions of their discipline.

Geographic Info. Science & Tech. Grad Cert.

Student Learning Outcome:

1. Demonstrates clear understanding of GIS&T principles and concepts used by professional GIS scientists.
2. Demonstrates ability to apply GIS technologies and appropriate geographic methods used by professional GIS scientists.

MA Geography

Student Learning Outcome:

1. Demonstrates clear understanding of geographic principles and concepts used by professional geographers.
2. Demonstrates ability to identify and utilize appropriate geographic research methods used by professional geographers.
3. Demonstrates ability to effectively communicate research findings in written, oral and visual formats.
4. Demonstrates preparedness for employment as a professional geographer.

MS Earth Sciences

Student Learning Outcome:

1. Demonstrates an understanding of the Earth as a physical system, and the interrelationships among lithospheric, hydrologic and atmospheric processes relevant to the research topic and the Earth sciences in general.
2. Demonstrates an understanding of professional and academic options within the context of the Earth sciences.
3. Demonstrates a mastery of one or more of the analytical techniques and research methods appropriate to the Earth Sciences.
4. Demonstrates the ability to differentiate between original research and data collection and synthesis of pre-existing information, and implements the understanding in his or her research products.
5. Demonstrate the ability to effectively communicate research findings through written and verbal presentations of their research project findings.
6. Is prepared for employment as a professional Earth scientist.

PhD Geography

Student Learning Outcome:

1. Demonstrate potential to conduct high-quality scholarly research in the field of geography.
2. Demonstrate an in-depth understanding and mastery of the theoretic framework and research methodologies in the field of geography and the student's subfield concentration.
3. Conducts scholarly research and analyses focused upon a significant issue in the discipline of geography.

BA International Studies

Student Learning Outcome:

1. Demonstrate ability to give an oral presentation of the findings from a paper related to area of concentrated study.

2. Ability to identify multidisciplinary approaches in global studies; describe and analyze global interdependence; and address international issues within a clear theoretical/analytical framework.
3. In-depth knowledge of a particular global issue or world region.

PhD Health Psychology

Student Learning Outcome:

1. Students demonstrate comprehensive knowledge in the discipline of Health Psychology.
2. Students demonstrate comprehensive knowledge in research design and quantitative methods.
3. Students demonstrate competence in technical writing and oral presentation of research findings.
4. Students demonstrate understanding of interdisciplinary models and methods for addressing health issues.
5. Students demonstrate a comprehensive knowledge base in their specialty area (General, Clinical, or Community).

BA History

Student Learning Outcome:

1. Students will be able to compose and revise a historical research paper that demonstrates well-structured, evidence-based writing that includes thesis and conclusions.
2. Students will be able to evaluate historiographical debates to situate a research question.
3. Students will be able to use quantitative / data analysis to answer historical questions and to support or critique historical arguments.
4. Students will be able to recognize cultural similarities and differences in perspectives and behaviors within an historical context.
5. Students will be able to compose and revise a historical research paper that uses and analyzes appropriate and ample secondary sources.

MA History

Student Learning Outcome:

1. Historical awareness: Master's students should be able to situate their research topic in its historical context.
2. Historiographical awareness: Master's students should be able to recognize shifts in interpretation of the research topic over time and place their research within the context of larger historiographical debates related to the topic.
3. Historical analysis: Master's students should be able to ask pertinent historical questions as well as identify and evaluate appropriate qualitative and/or quantitative written, oral, and electronic primary and secondary sources relevant to those questions
4. Historical argument: Master's students should be able to construct sound historical arguments, substantiated by the evidence at hand.

5. Historical writing: Master's students should be able to present their thesis clearly and professionally and support it with well-organized and properly cited evidence (primary and secondary).

BA Interdisciplinary Studies

Student Learning Outcome:

1. Students can integrate data, methods, concepts, and theories from multiple disciplines to analyze complex issues and develop evidence-based solutions.
2. Students can interpret the results of both quantitative and qualitative data analyses and draw appropriate conclusions.
3. Students can communicate complex ideas and arguments clearly in a manner appropriate for the intended audience. (HHUM Concentration)
4. Students can demonstrate an understanding of the influence of culture defined broadly on health and embodied experiences. (HHUM Concentration)
5. Students can demonstrate proficiency in understanding the main constructs and primary skills derived from a health and medical humanities perspective. (HHUM Concentration)
6. Students can communicate complex ideas and arguments clearly in a manner appropriate for the intended audience. (GRNT Concentration)
7. Students can interact respectfully and effectively with people from diverse communities and cultures. (GRNT Concentration)
8. Students understand the multidisciplinary nature of gerontology. (GRNT Concentration)
9. Students can communicate complex ideas and arguments clearly in a manner appropriate for the intended audience. (FILM Concentration)
10. Students can utilize film and media practices as a connective agent to interact with and promote the understanding of diverse cultures and communities. (FILM Concentration)
11. Students can successfully integrate methods, data, and complex ideas through film and media production into a dynamic and impactful creation. (FILM Concentration)
12. Students can communicate complex ideas and arguments clearly in a manner appropriate for the intended audience. (CAPI Concentration)
13. Students can respectfully appreciate different perspectives based on the world's diverse communities and cultures as well as their development over time. (CAPI Concentration)
14. Students can understand the divergent opinions, strategies, and decisions of stakeholders in capitalist societies, using an evidence-based and interdisciplinary approach. (CAPI Concentration)
15. Students can communicate complex ideas and arguments clearly in a manner appropriate for the intended audience. (WGST Concentration)
16. Students can articulate the intersection of race, class, gender, and culture and how these aspects of identity intersect and shape people's lives. (WGST Concentration)
17. Students can demonstrate a sophisticated awareness of how gender shapes social power relations. (WGST Concentration)

BA Latin American Studies

Student Learning Outcome:

1. Students can communicate complex ideas and arguments clearly in a manner appropriate for the intended audience
2. Students can integrate data, methods, concepts, and theories from multiple disciplines to analyze complex as they relate to Latin America, the Caribbean, and Latinx populations in the United States.
3. Students can interpret the results of quantitative and/or qualitative data analyses and draw appropriate conclusions. Students can demonstrate an understanding of the varying perspectives of the diverse Latin American, Caribbean, and Latinx communities and cultures
4. Using interdisciplinary and multidisciplinary modes of inquiry, students will demonstrate an understanding of Latin American, Caribbean, and Latinx society and culture. Where appropriate, they will consult sources in French, Spanish, and/or Portuguese.

Graduate Certificate Gerontology

Student Learning Outcome:

1. Students will understand the diverse experiences of aging and be able to appropriately utilize theories and concepts.
2. Students will understand the social experiences related to aging
3. Students will understand the mental and physical health circumstances and changes related to aging
4. Students will understand programs and policies that are key to meeting the diverse needs of an aging population

MA Interdisciplinary Studies

Student Learning Outcome:

1. Critical thinking: Assessment of this SLO focuses on the presentation of original ideas or knowledge drawing from multiple/interdisciplinary perspectives; and on the novel application of previous work and perspectives to a project, ideas, knowledge, or solutions.
2. Creativity: Assessment of this SLO focuses on the extent to which the student presents new ideas, project, knowledge, or solution that could be influential and/or solve an existing problem.
3. Communication: This includes assessment of both written and oral communication

MA Latin American Studies

Student Learning Outcome:

1. Students will achieve demonstrated proficiency in reviewing the appropriate literature
2. Students will achieve demonstrated proficiency in appropriate use of methodology
3. Students will achieve demonstrated proficiency in quality writing.

Undergraduate Certificate in Video Production

Student Learning Outcome:

1. Student will demonstrate exposure to key elements of language, history, and technology of film culture, including technical, conceptual and analytical approaches to film analysis and production. through completing and sharing profession-based research.
2. Student will demonstrate exposure to key elements of language, history, and technology of film culture, including technical, conceptual and analytical approaches to film analysis and production through the presentation of a professional portfolio.

Graduate Certificate Gender, Sexuality and Women's Studies**Student Learning Outcome:**

1. The graduate students enrolled in our graduate certificate program will demonstrate an ability to read and evaluate critically the research literature in gender, sexuality, and women's studies.
2. The graduate students enrolled in our graduate certificate program will demonstrate an ability to write a paper that conforms to accepted academic and professional standards for such papers.

BA French**Student Learning Outcome:**

1. Demonstrate an appropriate level of oral and written communication in French, in accordance with the guidelines stipulated by the American Council on the Teaching of Foreign Languages (ACTFL).
2. Think and write critically about the impact of socio-historical patterns on cultural norms and on the literary and artistic traditions of the French-speaking world.
3. Approach the cultural phenomena, socio-historical events, and literary and artistic production of the French-speaking world as a source of data, the components of which can be isolated, compared and quantified in order to support a critical argument.
4. Develop a frame of reference for thinking about cultures, societies, and artistic traditions both inside and outside of the French-speaking world.

BA German**Student Learning Outcome:**

1. German majors will demonstrate an appropriate level of written and oral proficiency in German, and English if required by language of instruction.
2. Students will demonstrate exposure to key elements of the language, culture, as well as the historical and socio-political context of the German speaking world. Students will demonstrate the ability to apply critical thinking and analytical skills to the study of German speaking societies and cultures.

BA Japanese Studies**Student Learning Outcome:**

1. Students will demonstrate an appropriate level of Japanese oral communication, reading, writing and listening competencies and Japanese grammatical knowledge.
2. Students will demonstrate the ability to apply critical thinking and analytical skills to the study of Japanese society and culture.

BA Spanish

Student Learning Outcome:

1. Demonstrate an appropriate level of oral and written communication in Spanish, in accordance with the guidelines stipulated by the American Council on the Teaching of Foreign Languages (ACTFL).
2. Think and write critically about the impact of socio-historical patterns on cultural norms and on the literary and artistic traditions of the Spanish-speaking world.
3. Approach the cultural phenomena, socio-historical events, and literary and artistic production of the Spanish-speaking world as a source of data, the components of which can be isolated, compared and quantified in order to support a critical argument.
4. Develop a frame of reference for thinking about cultures, societies, and artistic traditions both inside and outside of the Spanish-speaking world.

Graduate Certificate in Business Languages (German Concentration)

Student Learning Outcome:

1. Students will demonstrate an appropriate level of oral communication in German for Business.

Graduate Certificate in Business Languages (Spanish Concentration)

Student Learning Outcome:

1. Students will demonstrate an appropriate level of oral communication in Spanish for Business.

Graduate Certificate in Translation and Interpreting Studies, Spanish-English

Student Learning Outcome:

1. Students receiving the Graduate Certificate in Translation and Interpreting Studies (GCTIS) will be able to carry out an accurate translation from Spanish into English.
2. Students receiving the Graduate Certificate in Translation and Interpreting Studies (GCTIS) will be able to demonstrate knowledge of the practice, theory, ethics, and profession of interpreting.

Graduate Certificate Translating/Translation Studies (French concentration)

Student Learning Outcome:

1. Students receiving the Graduate Certificate in Translating and Translation Studies will be able to carry out an accurate translation from French into English.

Graduate Certificate Translating/Translation Studies (German concentration)**Student Learning Outcome:**

1. Students receiving the Graduate Certificate in Translating and Translation Studies will be able to carry out an accurate translation from German into English.

Graduate Certificate Translating/Translation Studies (Russian concentration)**Student Learning Outcome:**

1. Students receiving the Graduate Certificate in Translating and Translation Studies will be able to carry out an accurate translation from Russian into English.

Graduate Certificate Translating/Translation Studies (Spanish)**Student Learning Outcome:**

1. Students receiving the Graduate Certificate in Translating and Translation Studies will be able to carry out an accurate translation from Spanish into English.

Graduate Certificate Translating/Translation Studies (Japanese concentration)**Student Learning Outcome:**

1. Students receiving the Graduate Certificate in Translating and Translation Studies will be able to carry out an accurate translation from Japanese into English.

MA Spanish**Student Learning Outcome:**

1. Upon graduation, students in the LLC (Language, Literature, and Culture) concentration will demonstrate an appropriate and rigorous knowledge of Spanish and Spanish American literature, Spanish and Spanish American culture and Spanish linguistics.
2. In the LLC (Language, Literature, and Culture) concentration, students will demonstrate the ability to research and produce a professionally written paper in the field of Hispanic Studies, whether in Literature, Culture or Linguistics.

Undergraduate Certificate Business Language - French

Student Learning Outcome:

1. Students will study aspects of French business culture and create a French CV, job letter, and conduct mock interviews in French.

Undergraduate Certificate Business Language – German**Student Learning Outcome:**

1. Students receiving an Undergraduate Certificate Business Language - German will increase their knowledge and interest in Germany's national and global economy.

Undergraduate Certificate Business Language – Spanish**Student Learning Outcome:**

1. Students will demonstrate an appropriate level of oral communication in Spanish for Business.

Undergraduate Certificate Business Language- Japanese**Student Learning Outcome:**

1. Students receiving a Certificate in Languages and Culture Studies: Business Japanese will increase their knowledge and interest in Japan's national and global economy.

Undergraduate Certificate in German for Engineering**Student Learning Outcome:**

1. Students will demonstrate detailed knowledge of a German engineering company in the US.
2. Students will demonstrate knowledge of key elements of German-American intercultural business communication in the field of engineering.

Undergraduate Certificate in Hispanic Literary Studies**Student Learning Outcome:**

1. Students should be able to recognize canonical authors and literary conventions specific to the Spanish-speaking world.
2. Students should be able to relate literature with history and culture, and identify patterns, differentiate traditions, and draw conclusions.
3. Student should be able to recognize the standard research protocols in Hispanic literary studies through the application of MLA Style formatting, parenthetical citations, and appropriate source documentation.
4. Students should be able to exhibit analytical reading and interpretive skills in Spanish, that is, the ability to grasp the meaning of Hispanic literary texts via close reading.

Undergraduate Certificate in Translating - Japanese

Student Learning Outcome:

1. Students will be able to carry out an accurate translation from Japanese into English.

Undergraduate Certificate in Translating - French

Student Learning Outcome:

1. Students receiving a Certificate in Translation (French) will be able to translate a source text into a text in the target language.

Undergraduate Certificate in Translating - German

Student Learning Outcome:

1. Students receiving a Certificate in Translation German will be able to translate a source text into a text in the target language.

Undergraduate Certificate in Translating - Russian

Student Learning Outcome:

1. Students will be able to translate a source text into a text in the target language.

Undergraduate Certificate in Translating - Spanish

Student Learning Outcome:

1. Students will be able to carry out an accurate translation from Spanish into English.

PhD Organizational Science

Student Learning Outcome:

1. Organizational Science graduate students will demonstrate understanding of OS content knowledge germane to their areas of focus and be able to integrate that knowledge effectively.
2. Organizational Science graduate students will demonstrate strong research skills and abilities.

BA Philosophy

Student Learning Outcome:

1. Ability to present a philosophical argument: (a) ability to develop an artifact (presentation, written paper, or other) conveying a philosophical message appropriate to the audience, context, purpose, and chosen medium; (b) strategic deployment of philosophical and rhetorical resources to develop an artifact that conveys a philosophical message

2. Ability to analyze an argument: (a) accurate identification of problem/question; (b) accurate identification of conclusion and support
3. Comprehension of philosophical texts and issues across cultures: (a) accurate and thorough comprehension of texts and issues; (b) intellectual charity towards views separated from you by time and space, including those that oppose your own

Graduate Certificate Applied Ethics

Student Learning Outcome:

1. Ability to construct an argument
2. Ability to analyze an argument
3. Comprehension of philosophical texts and issues
4. Philosophical writing ability

MA Ethics and Applied Philosophy

Student Learning Outcome:

1. The graduate student will demonstrate knowledge and understanding of Ethics and Applied Philosophy.
2. The graduate student will produce a cogent, logically structured line of reasoning.

BA Political Science

Student Learning Outcome:

1. Students should be able to explain a political science topic clearly in spoken English, using appropriate oral communication skills to present substantive information in a coherent manner.
2. Students should be able to understand, analyze, and apply the fundamental concepts, terms, and principles of the discipline, including concepts from the sub-fields of American politics, political theory, international politics, and comparative politics.
3. Students should be able to explain a political science topic clearly in written English, using appropriate language and grammar and presenting the line of argument in a logical manner.
4. Students should be able to apply analytic skills to a specific research question or public issue, using appropriate quantitative or qualitative methodologies to develop evidence-based conclusions about the connections between political processes and political outcomes.
5. These courses use the methods and insights of the social sciences to explore the central question of what it means to be a member of a community. Through the study of the experiences of different peoples, cultures, and communities locally and/or globally, students will be able to better understand the complexity and diversity of the society in which we live. The student will be able to use political science concepts to discuss the experiences of different peoples, cultures and communities locally and/or globally.

Graduate Certificate Emergency Management

Student Learning Outcome:

1. Students will demonstrate the knowledge about managing the various actors who govern and provide emergency management services to the public.
2. Students will demonstrate the ability to analyze and solve problems in emergency management policy.

Graduate Certificate NonProfit Management

Student Learning Outcome:

1. Students will demonstrate the knowledge about important issues relating to leadership and governance of nonprofit organizations.
2. Students will demonstrate the knowledge about the need for transparency, accountability, and ethical behavior in nonprofit management practice in order to maintain public trust.
3. Students will demonstrate the knowledge about the fundamental principles relating to marketing and fundraising for nonprofit organizations.

Graduate Certificate Public Budgeting & Finance

Student Learning Outcome:

1. Students will demonstrate the knowledge about financial management practices in government organizations.
2. Students will demonstrate the ability to analyze and solve problems in financial management and policy.

Graduate Certificate Urban Management & Policy

Student Learning Outcome:

1. Students will demonstrate the ability to analyze and solve problems in urban management and policy.
2. Students will demonstrate the knowledge about the urban policy and management environment

MPA Public Administration

Student Learning Outcome:

1. Students will demonstrate an ability to assess and think critically about important management and/or policy problems in the public and/or nonprofit sectors.
2. Students will demonstrate the ability to perform at a satisfactory level in a professional management, administrative, or policy setting.
3. Students will be able to use appropriate research methods for the management and analysis of information.
4. Students will be able to communicate effectively in written form.
5. Students will be able to communicate effectively in oral form.

BS Psychology

Student Learning Outcome:

1. Articulate clear and scientific-based arguments involving psychological concepts.
2. Utilize scientific knowledge and logical reasoning to critically evaluate psychological concepts and synthesize ideas.

Graduate Certificate Cognitive Science

Student Learning Outcome:

1. The graduate students enrolled in our graduate certificate program will demonstrate factual knowledge about the interdisciplinary field of cognitive science.
2. The graduate students enrolled in our graduate certificate program will demonstrate an ability to read and critically evaluate the research literature in cognitive science.

MA Industrial and Organizational Psychology

Student Learning Outcome:

1. Students enrolled in this program will demonstrate broad, comprehensive knowledge of key issues, theories, and practices in the field of Industrial and Organizational Psychology.

MA Psychology

Student Learning Outcome:

1. Graduate Master's level psychologists will have the knowledge and skills needed for employment and/or Ph.D level training: Advanced research skills
2. Graduate Master's level psychologists will have the knowledge and skills needed for employment and/or Ph.D level training: Written and Oral Communication

Graduate Certificate Public Policy Research and Analysis

Student Learning Outcome:

1. PPOL certificate students will demonstrate basic proficiency in the core curriculum areas of public policy-based research and design and show how to integrate quantitative analysis into research.

PhD Public Policy

Student Learning Outcome:

1. PPOL students will demonstrate basic proficiency in the core curriculum areas of public policy. Specifically this will include the nature of the field, quantitative analysis, economic analysis, and the integration of these elements of the core curriculum.
2. Public Policy students will demonstrate an understanding of content knowledge central to their chosen policy field

3. Public Policy graduate students will demonstrate their competency to conduct successful public policy research.

BA Religious Studies

Student Learning Outcome:

1. Make effective, clear, and valid arguments about religion, based in relevant and appropriate sources, in speech and writing.
2. Evaluate sources from and about religious traditions based on their claims, supporting evidence, and reasoning, employing the critical methods and approaches of the academic study of religion.

MA Religious Studies

Student Learning Outcome:

1. Apply the critical methods and approaches of the academic study of religions to a range of sources and issues.
2. Make effective, clear, and valid arguments about religion, based in relevant and appropriate sources, in speech and writing.
3. Evaluate sources that illustrate the integral role of religion in cultures, especially related to issues of race, class, gender, ethnicity, sexuality, identity, and power

BA Sociology

Student Learning Outcome:

1. Sociology majors will demonstrate general oral and written communication skills.
2. Students will develop competence in posing sociological research questions, evaluating evidence, and developing logical arguments.
3. Develop competence in applying sociological theories and concepts to a variety of familiar and unfamiliar communities, cultures, and subcultures.
4. Sociology majors will demonstrate an understanding of the fundamental concepts of, theories, and research methods in sociology.

MA Sociology

Student Learning Outcome:

1. Graduate students should be able to apply the sociological literature to a particular social problem or issue
2. Sociology graduate students will develop methodological skills to better understand social problems/issues
3. Sociology graduate students will develop their written and oral communication skills

Undergraduate Certificate in Leadership, Innovation, Technology, and Diversity (LEADS)

Student Learning Outcome:

1. Students will be able to articulate an understanding of career competencies and present evidence of their own professional development with each competency.
2. Students will be able to reflect on their strengths related to the four primary areas of the LEADS certificate program -(leadership, innovation, technology, and diversity) and present evidence of their own professional development in each of these areas.

BA Writing, Rhetoric, and Digital Studies

Student Learning Outcome:

1. Students will demonstrate their ability to navigate rhetorical choices and constraints when writing for specific purposes, audiences, and genres.
2. Students will purposefully integrate multimodal design principles into their (digital) compositions.
3. Students will reflect on and adapt their writing processes in order to support communication goals.
4. **Analyzing Data & Contributing Knowledge.** Students will be able to draw conclusions based on analysis and interpretation of primary data and place their research in conversation with other source materials. Primary data may include data resulting from commonplace qualitative, quantitative, and mixed research methods common to the field of Writing Studies, including, for example, surveys, interviews, texts, and field observations.
5. Students will be able to identify, analyze, and reflect on variation in rhetorical and linguistic patterns, including their own, from a range of contexts (e.g. cultural, digital, workplace, academic).